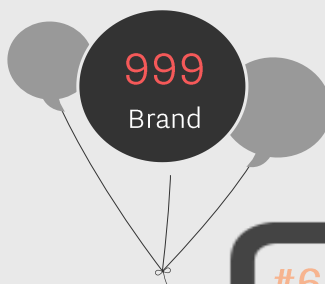




951 /1000

Buzz Brand

Investment Staple

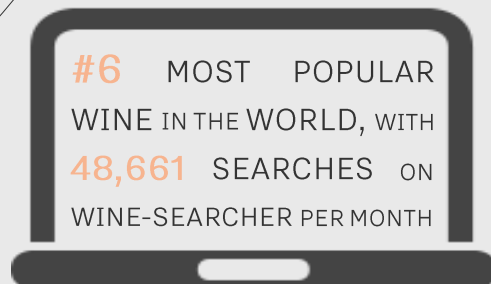


Latour has an almost-perfect Brand score on Wine Lister.



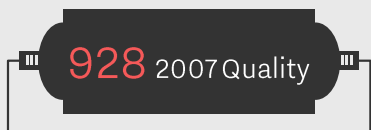
Latour 2007 has the 2nd highest Wine Lister Economics score of the 2000's, thanks to solid price performance compared to other vintages.

Its release price of £340 per bottle seems fair, resulting in a Value Pick score of 19 – the average score for Latour vintages of the 2000's.



#1 RED WINE IN THE WORLD'S TOP RESTAURANTS, PRESENT IN **58%** OF WINE LISTS

#4 MOST TRADED AT AUCTION WORLDWIDE



Latour 2007 has the lowest Wine Lister Quality score of the 2000's, but is ahead of 2011 and 2013. The 2007 is rated at 18/20 by both Jancis Robinson and Bettane+Desseuve, and at 92/100 by Antonio Galloni's Vinous.

Its predicted longevity is almost double that of fellow first growths.

FOUNDING MEMBER CONFIDENCE RATING

Latour was the #4 most talked-about wine when Wine Lister surveyed its 42 Founding Members. They gave Latour their highest confidence rating (9/10).



“ Outstanding ... excels in the market place ”
– US auction house

“ Very sought after ”
– Specialist EU merchant

“ I think it's consistently the best first growth ”
– top tier EU merchant

“ Investment staple ”
– EU auction house

2007 WINE LIFE (YEARS)

