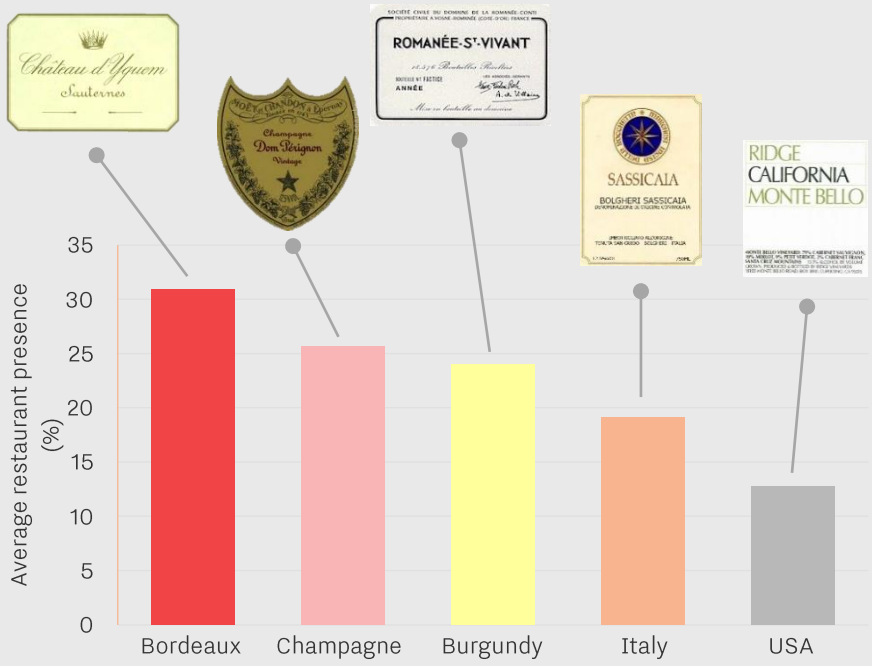


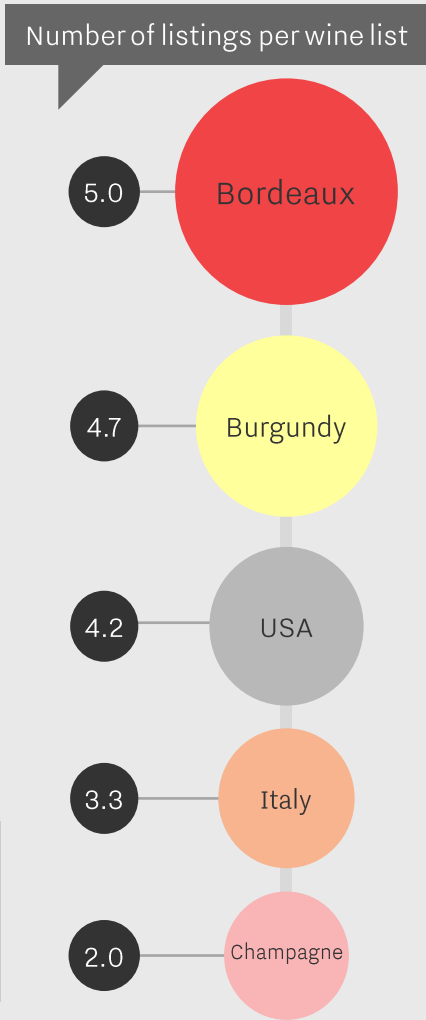
Wine Lister's ground-breaking system consists of three main rating categories: Quality, Brand, and Economics. Each category contains several criteria, resulting in a holistic assessment of a fine wine's performance – overall and for each vintage. It also enables a comparison of the performance of entire fine wine regions... For more detail see www.wine-lister.com/howitworks.

THE WINE REGIONS MAKING THE BIGGEST BUZZ

RESTAURANT PRESENCE



Presence in the world's top 150 restaurants



Wine Lister's Brand score comprises two criteria: a wine's presence in the world's top restaurants, and its monthly online search frequency on Wine-Searcher. Here we have taken the average of the 50 top-scoring wines in five fine wine regions, and compared their brand strength. We also show the label of each region's top-scoring wine across both criteria.

AVERAGE MONTHLY SEARCH FREQUENCY

